# **FAD ADVISORY GROUP (in alphabetical order)**

- 1. Nikki Hamdorf
- 2. Trish Hansen
- 3. Greg Mackie OAM
- 4. Nick McArdle
- 5. Simon Romaniuk
- 6. John Spoehr
- 7. Dino Vrynios

### Nikki Hamdorf

Development Manager, Jam Factory Contemporary Craft & Design

Current: JamFactory Contemporary Craft and Design

Previous: Design Institute of Australia, Australian Dance Theatre, JPE Design Studio

From Camels on a remote beach... building developments... to drinks with the Prime Minister, Nikki has worked directly and consulted across areas of government, media, corporate and community on a broad spectrum of projects and with various industries.

With over 20 years' experience in multidisciplinary roles, Nikki's primary qualifications have allowed her the opportunity to enjoy a career to date working directly and consulting in the arenas of Architecture, Design, Arts & Culture, Management Consulting, Not for Profit, Marketing & Events.

With this experience, Nikki is dedicated to identifying, promoting and developing relationships and trade channels, working collaboratively to achieve positive outcomes, and strongly promotes the importance of personal development and maintaining a knowledge of global trends locally, nationally and internationally.

She values all her relationships personally and professionally, likes to stay informed, evaluate, influence and communicate at a high level across all platforms.

Nikki is recognised for her broad skill base and the ability to lead and mentor, develop policies and procedures, organise and implement strategies and objectives, consult, guide and counsel. Her career encompasses both team accomplishments and full responsibility for the complete facilitation of various projects from concept to completion.

Finally and broadly, her skills in experience marketing and design, event management, communications, project management, brand and business development, and philanthropy have further supported her work across all audiences including general consumer and corporate, creating tangible and engaging experiences that bring people together forming emotional connections.

Her approach... personalised and tailored.

#### **Trish Hansen**

Project Lead Wellbeing/ Resilience Centre @ SAHMRI President Australian Institute of Urban Studies - South Australia

Current: South Australian Health & Medical Research Institute, Arts SA

Collaborative and strategic change agent.

Morally and ethically driven, respectful, creative, innovative, enthusiastic, optimistic, hardworking, self motivated, curious and energetic.

Broad professional experience and knowledge across public, private, not-for profit and community sectors at various levels.

Experience leading organisational strategic planning and Board development planning.

Founded, established and managed collaborative programs and projects of diverse complexity.

Founded, developed and managed many innovative, collaborative initiatives, often in risk averse and tumultuous operating environments.

Held senior roles in State Government and the not-for profit sector.

## Gregory Alan "Greg" Mackie (OAM)

A South Australian cultural advocate, entrepreneur and leader who has worked to promote the arts and culture in Australia. In recognition of his vision and service, he has been awarded a Medal of the Order of Australia (OAM) in 2002, for his "service to the community through the promotion of the arts, in particular (as founder of) the Adelaide Festival of Ideas". In 2006 he received a Flinders University Distinguished Alumni Award, and in 2007 the AbaF (Australia Business Arts Foundation) Dame Elizabeth Murdoch Cultural Leadership Award in recognition of his efforts to promote business partnership with the arts. In October 2015 he received the inaugural annual \$50,000 Jim Bettison and Helen James Foundation Award. He is currently a Trustee of Palya Fund and a member of the Ngeringa Arts Advisory Board.

Serving for a decade with the Adelaide Writers' Week literary festival Advisory Committee, including four years as its chair (1994–98), in 1999 he founded the Adelaide Festival of Ideas. From 1984-2003 Greg was Director and co-proprietor of Adelaide's leading independent literary book retailer, Imprints Booksellers. During those years he served in many board and other advocacy roles in the community and cultural benefit sectors, including as President of the Adelaide West End Association, the FEAST Adelaide Lesbian and Gay Cultural Festival, as a Trustee of the Adelaide Festival Centre Trust, and member of the Libraries Board of South Australia. He has also served on the Council of the University of South Australia, and as an inaugural member of the Dame Roma Mitchell Trust Fund for

Children and Young People. Working with the Premier of South Australia, Hon. Mike Rann MP and the Minister for Disability, Mackie established the Richard Llewellyn Arts and Disability Trust Fund. He also served on the Board of Management of the Don Dunstan Foundation, [1] and later as one of its patrons.

In May 2000 he was elected to the Adelaide City Council and served in that capacity until May 2003. During that period Mackie developed the first Adelaide City Arts and Living Culture Strategy and played a leading role to improve relations with the Aboriginal community. He developed a City Flags Policy that ensured the permanent flying of the Aboriginal Flag alongside the national flag in Victoria Square, and became a leading proponent of the Victoria Square and Central West Redevelopment Strategy. In May 2003 Local Government elections Mackie contested the Lord Mayoralty of the City of Adelaide.

Mackie commenced service as Executive Director of Arts SA in January 2004. As the state's top arts bureaucrat, he worked to enhance the sustainability of the arts and cultural heritage, and to grow the state's festivals culture. During this time he oversaw the growth of government's annual investment in the arts and culture from \$78m to in excess of \$120m per annum.

In September 2008 he became acting Deputy Chief Executive of the Department of Premier and Cabinet. Between that time and December 2011, the Premier appointed him Acting Chief Executive for two extended periods. In January 2009, Mackie chaired the State Emergency Management Committee, co-ordinating the state's response to a major heatwave emergency. As Deputy Chief Executive, his responsibilities included Arts SA, SafeWork SA, Aboriginal Affairs and Reconciliation, Capital City Committee Directorate, the Adelaide Thinkers in Residence Program and State Records. During this period he established for Premier Rann the Australian Centre for Social Innovation (TACSI) and the Integrated Design Commission SA.

In 2008, Mackie was appointed by Her Excellency Quentin Bryce, Governor-General of Australia as a member of the Council of the Order of Australia, a role in which he served until 2013. Between 2008-13, Mackie served as Chairman of the South Australian Premier's Communications Advisory Group (PCAG) - the state's watchdog on tax-payer funded advertising.

In January 2012, at the invitation of Minister for the Arts, Health and Ageing, Hon John Hill MP, Mackie took on the role of 'ageing provocateur' as Executive Director, Office for the Ageing. In February 2013 he left the SA Public Sector and from September 2013 - August 2014 served as CEO with Sydney-based not-for-profit network, Place Leaders Asia-Pacific Ltd. He consults as a place-shaping advisor, mentor, coach and a provider of professional services. He has served as a member of the board of Volunteering SA&NT, and is currently a board member of Soundstream New Music Collective. Since November 2013, he has served as Chairman of the board of Festival Fleurieu - a biennial arts festival in the district of Yankalilla, and since July 2015 as Chairman of the board of Adelaide Festival of Ideas Association Inc. He was appointed in June 2014 as member of the Australia Council for the Arts' Major Performing Arts Panel.

In March 2016 Greg Mackie was appointed at the CEO of History SA.

#### **Nick McArdle**

Management Consultant | Adelaide Football Club | Australia

Adelaide, Australia Management Consulting

Current Adelaide Football Club

Previous KPMG Australia (acquired Momentum Partners, August 2014), Momentum Partners

(acquired by KPMG Australia, August 2014), Glencore Grain

#### **Simon Romaniuk**

Owner, Responsorship Previous-Lion Nathan, Pernod Ricard Australia, Campbell Soup Company

Responsorship facilitates profitable long term corporate partnerships, founded on strategic imperatives, built with mutual benefit and sustained with outstanding audited value.

It provides clients a unique combination of sponsorship experience, from both a sales and brand marketing perspective, intimate understanding of the sponsorship market nationally, and a database of over 1,000 sponsorship decision-makers.

Responsorship believes in the power of strategic sponsorship because "the greatest passions drive the readiest response".

Sponsorship, like any other media should be benchmarked with its peers (other sponsorship properties in the market) and its substitutes – other media forms.

Sponsorship, unlike other media, is multi-dimensional, with many possible consumer touchpoints. It also engages and involves an audience like no other media, striking passions, building culture and forming social experiences.

The best sponsorship activation enhances the audience experience in a memorable and brand relevant way.

### John Spoehr

Director, Australian Industrial Transformation Institute

Current: Flinders University, Australian Industrial Transformation Institute

Previous: University of Adelaide

#### **SUMMARY**

John Spoehr is Director of the Australian Industrial Transformation Institute at Flinders University where he is a Professor. He has over 20 years' experience as a social and economic analyst focusing on employment and industry policy, inequality and social justice.

John is playing a leading role in the establishment of the Stretton Centre - a partnership with the City of Playford, Renewal SA and the SA Government, The Centre was recently awarded a major grant by the Australian Government Suburban Jobs Program.

John has an extensive track-record analysing the impact and implications of policy and programs and advising government, industry, unions and NGOs on strategy and policy. He is a regular media commentator on social and economic issues and columnist for The Adelaide Review.

His major publications include 'The Engaging State - South Australia's engagement with the Asia Pacific Region' with Purnendra Jain, 'State of South Australia - from crisis to prosperity?' and 'Power Politics - the electricity crisis and you'. His latest edited book is 'State of South Australia - turbulent times', published by Wakefield Press.

## **Dino Vrynios**

Architecture + Strategic Development at Grieve Gillett Andersen & Councillor of Australian Institute of Architects SA Chapter

Previous Jack Hobbs McConnell Traveling Fellowship, Anthony Donato Architects, Dimitty
Andersen Architects

Dino is a passionate & skilled young professional who provides instant energy to any project he touches.

Dino completed his Master of Architecture in 2008 and has since worked on a wide range of projects including arts & cultural facilities, multi-story commercial & warehouse facilities, service and health industry fitouts, high density residential developments as well as multiple high-end residential projects.

Dino joined Grieve Gillett in 2012 following time at Dimitty Andersen Architects and has been actively involved in a number of projects which utilise his skill set. Most notably, Dino was the lead member of the Creative Team that delivered the widely acclaimed pop-up Fringe Precinct 'The Depot'.

Dino has been undertaking an analysis of Flinders University working towards the development of a Master Plan and Future Student Hub. In addition, Dino is part of the team that will deliver one of the first four residential buildings in the Bowden Redevelopment as well as Project Architect for a number of private residential projects.

Outside of GGA, Dino is actively involved in the profession through his role as SA Chapter Councillor of the Australian Institute of Architects, as Chair of the 2014 State Architecture Awards Taskforce, former manager of the Keith Neighbour Study Group and most significantly as Co-Creative Director of the inaugural Festival of Architecture and Design. He has been the catalyst behind a number of Institute initiatives such as ADLarchigram and The Soapbox and is a contributor for online Independent news provider InDaily